

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Awareness and Publicity Campaign – Broadcasting of Spots in RED-FM 93.5, Hyderabad – Payment of bill Rs.79,416/- to M/s. Udaya FM Private Limited, Chennai – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 149**

**Dated: 10-01-2012**

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Govt. Lr.No. 3389/Elecs.E/A2/2011-41, dt:23-11-2011.
4. From RED-F.M 93.5, Hyderabad Bill No. 5200700566/2011/11, dt: 30-11-2011.

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**ORDER:**

In the letter 3<sup>rd</sup> read above, the RED-FM 93.5, Hyderabad Radio Channel has been requested to broadcast 30 Radio Jingles spots through all stations in their channel in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 during prime time in the morning and evening to create awareness among the citizens / electors. Accordingly, RED-FM 93.5 has broadcasted 30 Radio Jingles spots through Visakhapatnam station in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 and furnished the bills for an amount of Rs.79,416/- of M/s.Udaya FM Private Limited, Chennai as per the DAVP approved rates including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.79,416/-** (Rupees Seventy nine thousand four hundred and sixteen only) to M/s.Udaya FM Private Limited, Chennai towards broadcasting 30 Radio Jingles spots through Visakhapatnam station in Andhra Pradesh on 26-11-2011, 27-11-2011 & 29-11-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date.
3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1<sup>st</sup> read above.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of "**M/s. Udaya FM Private Limited, Chennai**" A/c No.036109000068901, **City Union Bank Limited, Mandaveli Branch, Chennai -600028 (IFSC Code No:CIUB0000036)**, MICR Code No:600054002.

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2<sup>nd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Manager, RED-FM 93.5, Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED: BY ORDER//

SECTION OFFCER